

Town of Trumbull
Cable Television Advisory Committee
Minutes of January 15, 2009

In attendance: John Annick, Jim Lang, Donna Cassidy (8:30 am), Jeff Hackett, Sue Horton, Deborah Cox, Marilyn Lord, Jim Somers, Kate Donahue

Absent: Ray Baldwin, Steve Wright, Gary Cialfi, Peg Perillie, Leisa Taylor, Shawn Tait, Vince Fini, Vic Eng, Tony Pijar, Bryan Campbell

The meeting was called to order at 8:00 AM by John Annick

Minutes: Reviewed and discussed. Kate Donahue added to absent list. Motion to accept minutes- Sue Horton/ seconded- Marilyn Lord. Motion to accept unanimously approved with recommended change.

UVerse AT&T: AT&T will reimburse up to \$15,000 for equipment to air town channel. Currently waiting on check from AT&T to buy equipment needed.

Programming Committee/Network Scheduling- Committee members Leisa Taylor, Marilyn Lord, Kate Donahue. Committee will assist Shawn to review and discuss scheduling (make sure it is not too tight), program variety increased in Library events broadcasting, and technical restrictions in filling odd times.

Charter Advisory Council: Jim Lang reviewed meeting activity and rate changes. Program listing distributed by Jim to members.

PR & Marketing: Members discussed need to promote our ability to announce events. John is working with potential benefactor to raise more money.

Budget: More monies needed for videographers. John has moved an additional \$2000 from the BEI account to that of the videographers. There will be no increase requested for the overall budget; in fact there will be a slight decrease. Additional funding to improve the station will need to be addressed in the future. Obtaining a grant or a benefactor for the station is necessary.

Police Project: Shawn took completed tapes and gave to videographer to edit. And create a series of 30 minute programs. Brain Casey, Police Department has installed the reverse 911/Code Red system.

Trumbull Talks/ Neighbors of Note: tape of Tony Chemilewski is lost.

Sue Horton stated concerns that Shawn is overburdened as had delay in obtaining requested copies of programs aired on Ch17.

To-Do list Follow Up:

- TPS needs to follow through on Grant applications
- Library Power Issue for installing TV that will play the Channel- Sue is currently looking at total technical upgrades and power. Sue would like assistance from Jim Lang to look at upgrades in Community Room. John will follow up with cable hookup at Town Hall with town technicians.
- AT&T- \$1,780 from AT&T is with the Town. John is attempting to retrieve the money from Town Hall. Deb suggested working with Maria Peres.
- Bryan Campbell & Fine Art Grant- John has reviewed grant.
- Budget Planning 2009 - John has moved \$2,000 from BEI to assist videographers costs in new budget.
- Planning Meeting- May meeting will be planning meeting.
- Committee Brochure- Jim Lang has completed this.
- Follow up with Gary on status of TTCTAC Policy with BOE- Needs to be done
- Follow up with Gary on Whiteboard Demo- Needs to be completed.

Business Resource & Career Resource Event: Jan. 29th, 8 am at Library. Breakfast included. John encouraged all members to attend.

Next Meeting: Date changed from Feb. 26 to **March 5th**.

Meeting adjourned at 9:26 am.

TO-DO LIST FROM JAN. MEETING:

- Follow up on check from UVerse
- Follow up with videographer completing Police project
- Ensure Programming Committee has set date to meet with Shawn.