

TTCTAC

October 13, 2011 minutes

In Attendance: John Annick, Donna Cassidy, Marilyn Lord, Sue Horton, Vince Fini, Jim Lang, Shawn Tait, Bob Mincielli, Tom Kelly, Jackie Carlino, Byron Campbell, Leisa Taylor, Kate Donahue, Bill Chin, Ed Arszyla, Roy Fuchs, Tony Hwang
Absent: Gary Cialfi, Peg Perellie, Jeff Hackett, Donna Girot, Amy DeZenzo, Tony Pijar

Meeting called to order at 8am by John Annick

Minutes: Minutes distributed to and reviewed by members. Motion to accept minutes made by Jim, seconded by Kate. Motion to approve minutes unanimously accepted.

Updates:

-Long Hill building can now view live AT&T U-verse broadcasts. No changes regarding escrowed monies from subscriber fees.

-DPUC Grant- most equipment has been installed and will be fully running by November 15th BOE meeting. Projector and screen has been installed in Council chambers. 3 camera system and sound system will now be at Long Hill Admin. Building for BOE meetings. New equipment is in place to allow Superintendent to communicate with schools for professional development.

Tony Hwang gave brief report on history of DPUC Grant and current changes at state level regarding DPUC- **Daniel C. Esty**, new **Commissioner**, **Kevin M.**

DelGobbo, **Chairman** at Ten Franklin Square, New Britain, CT 06051

Tel: 860-827-1553. DPUC is now part of merged group called DEEC (

HYPERLINK "<http://www.ct.gov/deep/>"Department of Energy and Environmental Protection). Tony will continue to attempt to retrieve subscriber fees from AT&T & Charter.

Public Relations: John will want to contact 8 individuals in the community regarding their opinions of the value of 17 & 99. Jim has developed some input for legislative action. and sent to members for review. This material maybe used for potential state legislative action. John asks that members contact him & Jim with changes or suggestions. John is working with State reps to see if there are any funds available for operational upgrades and improvements. Tony Hwang stated our lobbying group can be our State Reps. Tony also stated we should do what needs to be done to become a 501C3 organization. John stated the "Alliance for Community Media" links with our goals. Marilyn suggested a member from TTCTAC with experience should attend these meetings.

Town Elections: Elections are November 8th. TTCTAC will be televising live election results at 8 pm. Jim will be the moderator. Vince will be the counter. John has asked Shawn to provide him with a list of what he needs for election night. John is looking for runners to call in or bring to the studio district results. John has not heard from Party reps regarding election night representation. Members stated info regarding any debates has

been lacking. 3 have been planned so far. Dates for debates were given to Shawn & John. Don Eng wants to tape and air show of candidate interviews. John has concerns of equality and possible bias. Roy suggested asking simple questions, i.e.; why should I vote for you, what 3 things the candidate would like to do if elected... John stated all candidates might not yet want to participate. Members stated taping should be done in studio. Kate stated this sort of interview does not violate our policy. Discussion ensued regarding possible dates for taping. Leisa Taylor stated she would be out of town until Nov. 5th. Bob stated election night broadcast should be promoted. He feels many people watch this and it is good publicity for the channels.

General Discussion:

- Bob stated original tape of show he taped at high school in June has been lost. Bob gave John new copy. John would like show to be aired and put on website.
- Whiteboards taping will finally take place. Bob will coordinate this and taping. Dr. Tremaglio has approved the taping.
- Sitting Council will be coming to Trumbull to review cell tower at Police Dept. Meeting will be taped.
- Shawn is taping United Nations Celebration at THS.
- John distributed membership list for review.
- John stated he would like to have school rep on committee.
- Maintenance of website issue has been resolved.
- Form for requesting DVD copies has been updated to reflect changes that DVDs will not be available 4 months following broadcast. Sue stated other changes and updates need to be made to form. Sue will contact John regarding what changes need to be made.
- Leisa stated many shows are not being taped because groups are not contacting us. Discussion ensued on how to connect with these groups. John suggested putting together committee to look at this and asked Jackie to spearhead the committee. John stated funding would be available for this. Byron suggested developing media packet to give to groups and organizations. Jim stated Executive director position would be key position to resolve this and other problems. John asked Jackie to write up draft for Executive Director position. Kate & Marilyn will assist Jackie with this. Jackie, Byron & Kate will develop media packet. John stated one of our end goals should be to have an Executive Director and how do we get there.
- John has attempted to contact Al Barbarotta regarding studio move but has not received contact back from Al. John will follow up with the Superintendent. John asked Tom if he could assist. **Motion was made** by Jim to request John contact Superintendent to address this issue, motion seconded by Donna. Brief discussion. All members in favor. Marilyn stated she will ask her husband, who is on the THS Building Committee, to address this at their next meeting.

Nominations: Elections of officers will take place at our next meeting. The following officers were unanimously nominated: John Annick-Chairman, Jim Lang-Vice Chairman, and Donna Cassidy-Secretary. Nominations were closed.

Meeting adjourned at 9:22am.

Next meeting December 1st.

To-do list

- ◆Members will contact Jim & John regarding changes to Public Relations Plan
- ◆TTCTAC member with TV experience should attend Alliance for Community Media meetings
- ◆Shawn will provide John list of need to election night broadcast
- ◆Members who would like to be runners for election night will contact John
- ◆Jackie, Kate & Marilyn will develop draft for Executive Director position
- ◆ Jackie, Byron & Kate will develop media packet
- ◆ John contact Superintendent to address Al Barbarotta issue