

**Town of Trumbull Ad Hoc  
Cable Television Advisory Committee**  
Minutes of October 25, 2007

In attendance: John Annick, Donna Cassidy, Vince Fini, Jeff Hackett, Jim Lang, Dennis McLaughlin, Jon Mark, Marilyn Lord, Rob Miller, Shawn Tait, Patricia Zablocky

The meeting was called to order at 8:03 AM by John Annick

Motion to accept the minutes of September 13 meeting was made by Donna Cassidy, seconded by Vince Fini. Motion was accepted by members in attendance. Abstained; Patty Zablocky.

AT&T U-Verse was approved. Additional discussion will be held with AT&T.

\*Suggestion was made to add the THS Expansion Committee meetings to the broadcast schedule.

John Annick stated that at times he has had to turn down Recreation and Parks and Land Acquisition Commission broadcasts due to lack of topical interest. Channel 17 will broadcast these meetings when important and timely topics are being discussed.

Brief discussion occurred regarding the length of some town meetings and there may be a need to discuss this in the future.

Videographers- one person had been dropped and one person added. Charter training is required to be a Videographer.

\*Viewer Survey- Pat Zablocky will follow up regarding this. It was suggested that a second survey be done to follow up on viewer's opinions regarding improvement and changes in format.

John Annick stated that Channel 17 needs to have more educational broadcasts. John has spoken to Superintendent Iassogna regarding this. There are some monies available at each school for editing which can hopefully create more educational broadcasts. Jim Lang stated some software may be needed and that there are people available at the schools to edit. Shawn Tait stated he has concerns about the editing abilities of the schools. It was also stated that the schools need to be more proactive in offering their schedules of events. Jeff Hackett will follow up on this issue.

\*Suggestion was made to tape and broadcast the Underage Drinking Forum at Trumbull High School.

\*BOE Rep is needed for Charter Cable Advisory Commission. Jeff Hackett will take on Rep position.

There is a shortage of videographers for daytime taping. Suggestion was made to make videographers schedule available to all videographers so they can check for coverage. Brief discussion ensued regarding this.

\*Donna Cassidy will be new secretary. Mrs. Cassidy will also be taking over announcement duties.

\*Election- Channel 17 will broadcast new voting training film from Secretary of State's office and will incorporate Registrar of Voter interview.

Mr. Baldwin accepted Channel 17 interview, Mr. Piotroski declined. Info regarding Mr. Piotroski's decline will be placed on Channel 17. It was suggested to review policy on political debates. Mrs. Zablocky made a motion to broadcast candidate interviews with statement regarding Mr. Piotroski's decline information included. Motion seconded by Mr. Lang. Motion approved unanimously. Motion made by Mr. Lang to review candidate election broadcast policy, seconded by Mrs. Lord Meisner. Motion approved unanimously.

Statement is as follows: "Channel 17 believes that the public has a right to hear from all candidates for the Office of First Selectman. Peter Piotroski has declined several invitations to be interviewed".

\*Election night broadcast- Poll counters need to be at election sites before 8pm. A spreadsheet will be given to all volunteers. Mr. Fini volunteered to be accountant for the evening. Brief discussion ensued.

Police project- Jon Mark gave report. The purpose of this project is to show the community different jobs and responsibilities our Police Department has. These programs will be aired in ½ hour broadcasts.

Gary Cialfi sent note to committee suggesting broadcasts of new additions at Trumbull High School and Bullying Policy and Procedures.

Budget season- will need more videographers. No equipment will be in upcoming budget.

\*Program/Producer position- John Annick queried the committee regarding this. Brief discussion ensued. Motion was made by Mrs. Cassidy to make this position one that reports to the Town of Trumbull Ad Hoc Cable Television Advisory Committee and incorporate this position of \$10,000 into the Channel 17 budget request to the town. Motion seconded by Mrs. Zablocky. Motion approved unanimously.

\*Fundraising- Need to do a fundraiser discussed. Mr. Annick suggested forming a fundraising committee.

Videography class at THS- Mr. Annick requested that Mr. McLaughlin inquire from Deb Owens how many students are enrolled in videography classes at THS and are they being linked to Channel 17. Shawn stated enrollment is low, especially due to no advanced videography classes being offered. Brief discussion ensued.

Remote Access status- working well so far

\*Long Term Planning- Mr. Annick suggested revisiting this issue in the next few months.

December 6, 2007 is next meeting.

Motion for adjournment was unanimously accepted at 9:30 AM