

Town of Trumbull
Cable Television Advisory Committee
Minutes of November 12, 2008

In attendance: : John Annick , Jim Lang, Donna Cassidy, Jeff Hackett, Sue Horton, Gary Cialfi, Peg Perillie, Leisa Taylor, Deborah Cox, Marilyn Lord, Shawn Tait, Vince Fini, Vic Eng, Tony Pijar, Bryan Campbell
Absent: Ray Baldwin, Steve Wright,

The meeting was called to order at 8:00 AM by Jim Lang

Open Comments:

THS football game live broadcast successful
New ½ hour bulletin announcement time on channel 17
Animal adoption to be broadcast
John spoke with Tax Payers Assoc.
John met with First Selectman Ray Baldwin asking for reminders when meetings will be taking place.
Halloween outdoor home decorations contest will be broadcast
John sent e-mail to person regarding police project asking for hard copy to be returned due to lack of action.

Motion to accept the minutes of October 2 meeting made by Jim Lang, seconded by Peg Perillie. Suggestion made to add John Annick to absent list. Minutes approved unanimously with suggested change.

Charter Advisory Council: Will conduct grant award program again. Rate increase as of Jan. 1st, 2009. Charter is in the process of repackaging programs.

AT&T: E-mail was sent to Mary Pat Healy of AT&T requesting funds be sent to Board of Education. John made suggestion to send an e-mail to Ray Baldwin & Steve Wright suggesting splitting the cost of a communications attorney to review AT&T contract. John also received check for \$1,750 from AT&T. John requested to Ray that we be allowed to utilize this money. John will follow up with Lynn Heim.

Byron Campbell, Joanne Tyborowski and John Annick members visited Middletown High School to view their broadcast studio.

John reminded school staff members and videographers to use Channel 17 signs when taping events. Tony Pijar requested the possibility of signs being permanently placed in location to be viewed as people enter school (i.e.: front lobby). Jim suggested cloth banners be made to be permanently hung in appropriate areas.

Channel 17 brochure: Recommended changes from past meeting will be made. Jim will then send brochure to Sue Horton at Library.

BEI Minigrant Award Ceremony successful. Brief discussion ensued.

Budget: Budget is tight at this time. Videographers budget \$18,000. So far \$5,293 has been spent but bill from John Mark has not yet been received. John is working to find benefactors. There is no budget for editing; however some of the operating money has been used to take care of editing issues.

No progress has been made on mounting television in Town Hall to broadcast Channel 17. Sue Horton stated the Library has a problem with power capabilities in area she would like to place her TV. Sue requested assistance from Jeff Hackett to split a power line to add extra capability. Jeff stated he would look into this.

Rotating Schedule Capability: The time frame at studio will not allow for rotating schedule to be broadcast. John & Shawn are trying to bunch programs to there is less empty broadcast time making prime time more interesting.

Bryan stated he is aware of a grant from the state for Fine Arts available to 501 c3's. This grant allows communities to partner with for profit businesses. He believes the live football broadcasts may be classified as fine arts. Bryan will provide committee with application.

Policy: Currently in the hands of the BOE Policy Committee. Gary will follow up on status of policy.

Viewer Survey: Deborah Cox reviewed survey results. Deb suggested the need for fewer questions and less open ended questions for next survey. The quality of the audio appeared to be the biggest issue in the survey responses.

Tony Pijar provided update on Audio-Video classes at THS. The program appears to be diverse and well done. Their projects should be completed within the next several weeks. The class will be repeated again for the spring semester.

Committee would still like to have a classroom whiteboard discussion program. Gary will take care of the arrangements with Frenchtown School.

Next meeting will be moved to January 15th.

Meeting adjourned 9:15 am.

To Do List

- John will follow up on return of hard copy of police project
- John will follow up on funds from AT&T

- John will follow up on review of AT&T contract
- Jim Lang will makes changes and send out brochure
- Follow up needed regarding Library's power issue for Channel 17 broadcast in lobby
- Follow up with Bryan Campbell regarding Fine Arts Grant from state
- Gary will follow up on status of TTCTAC policy
- Follow up with Gary regarding whiteboard presentation program