

**Town of Trumbull Ad Hoc
Cable Television Advisory Committee**
Minutes of December 6, 2007

In attendance: John Annick, Donna Cassidy, Dr. Gary Cialfi, Kate Donahue, Vince Fini, Lisa Labella, Marilyn Lord, Dennis McLaughlin, Rob Miller, Peg Perillie, Shawn Tait, Leisa Taylor, Patricia Zablocky

The meeting was called to order at 8:00 AM by John Annick.

Motion to accept the minutes of October 25th meeting was made by Kate Donahue, seconded by Marilyn Lord. No discussion. Motion unanimously approved.

Membership Committee list reviewed. Present members agreed to stay on. Town of Trumbull Ad Hoc Cable Television Advisory Committee will be moving forward to make committee permanent rather than Ad-Hoc committee with terms of service indicated.

AT & T update: Mary Pat Healy has not responded regarding the decision to move forward with UVerse. Channel 17 will also broadcast on AT & T.

Charter Advisory Council: Steve Wright will now represent the Board of Education. Kate Donahue gave report update. Suggestion made to remind Trumbull residents, on bulletin board, that Charter Advisory Committee exists and can assist residents with unresolved problems they may encounter.

Elections Committee feedback: discussion ensued. See attachment with suggestions for improvement.

Action items: John Annick would like to see more educational broadcasting (i.e.: smart boards, tour of renovated high school). John had meeting with Deb Owen and Bob Tremaglio to discuss using channel 17 as a lab for video production classes. Superintendent of Schools Ralph Iassogna and Asst. Superintendent Dr. Gary Cialfi are making headway on establishing elementary and middle school representatives to manage editing

Budget:

The following would like to be incorporated in the upcoming budget;

- Videographers
- Editing person- possibly \$15.00/ hr. Some equipment may be needed such as a character generator. Discussion ensued.
- Producer position

Survey: Initial survey reviewed. Survey returned to sub-committee for review with input from PR Marketing Committee. Will follow up in January.

Policy: Policy regarding Political Campaigning (Article V, Section E-b) reviewed by Policy Committee. Committee suggested revising section. Amended section will read as follows (change in bold):

- b. Political Campaigning: Channel 17 will not be used for political campaigning by individuals or organizations seeking public office or legislation. Neither will Channel 17 be used for the solicitation of funds for political purposes. **During the four month period preceding an election, programs which feature individuals who are candidates for election will not be broadcast unless the program is produced for public informational purposes and offers equal time and equivalent format to all candidates for election to a single office.** This will not preclude broadcast of public meetings or special forums of public debate which may include candidate participation.

Motion to approve addition to policy as outlined above was made by Donna Cassidy, seconded by Kate Donahue. Brief discussion ensued. Motion to approve was all in favor. The revision of the policy will be submitted for posting on the website.

General discussion: Board meeting identification overlay is now being done. Suggestion was made to pull the schedule out of the announcement section and put on the second scroll bar or got o a community bulletin style. Further discussion regarding this will take place at future meeting. First Selectman Ray Baldwin has suggested a program with discussion of questions from residents. Channel 17 will choose which questions will be addressed. Shawn Tait suggested having a website that the public can contact with feedback.

Asst. Superintendent Dr. Gary Cialfi and David Weitzman (Frenchtown Social Worker) are now making arrangements for a January parent evening on “School & Family Bullying”. Specific date will be announced. Channel 17 will tape and broadcast this event.

January 10th is the Underage Drinking Press Conference. Plans will be made to tape and broadcast this event.

Meeting adjourned 9:12 am.

Next meeting January 24th.

