

**Town of Trumbull**  
**Trumbull Education Channel Committee**  
Minutes of March 11, 2010

**In attendance:** John Annick, Donna Cassidy, Sue Horton, Jim Lang, Marilyn Lord, Kate Donahue, Shawn Tait, Byron Campbell, Jeff Hackett, Ken Mayo, Vince Fini, Jim Thompson, Bob Mincieli, Amy DeZeno, Jim Somers (ex-officio), Frank Derak (ex-officio)

**Absent:** Deborah Cox, Peg Perillie, Gary Cialfi, Tom Kelly

The meeting was called to order at 8:00 AM by John Annick.

**Open Comments:**

New members introduced.

Google now charging to stream Trumbull events & meetings.

Some videographers need updated cameras. Will discuss at future meeting.

**Budget:** Budget for videographers same as last year (\$20,000). John reminded town of \$1,700 check from AT&T which went directly to town and never sent to TTCTAC budget. Town told John it is too late to send check to us. Screen and common projector also needed as well as editing equipment. John stated Producer position also needed to create and increase programming.

Recent Board of Finance meetings have been too lengthy and will be broadcasted at midnight.

14-16 hours of weekly programming now being broadcasted. Shawn would like to have more programming hours but time sensitivity affects his ability to do this.

John would like to change programs twice a week at some time in future.

Sue stated there is a large increase in requests for copies from current government administration which have caused increased burden on Library staff. John stated Sue should have town employees and politicians contact him regarding this. John will review requests.

Chamber of Commerce has developed Small Business Scholarship. John asked members to contact him if they have suggestions of possible candidates for scholarship.

**Minutes:** Minutes of January 14 reviewed by members. Motion to accept minutes made by Jim Lang, seconded by Kate. No discussion. Motion to approve minutes accepted. Abstentions/ Vince Fini.

**AT&T UVerse:** New Rep has been in touch with John & Shawn. John & Shawn believe there is a need to review equipment. Still no view at THS studio. John will contact Tom Buckley to set up meeting regarding concerns.

**Charter Advisory Council:** Jim Lang & Kate gave brief report. Charter adding new HD channels and upgrading internet speed. There is an uptake in complaints regarding DVRs. Kate distributed updated channel cards.

**Action items:**

- Copyright concerns: Do schools & public need copyright permission to use music and data from copyrighted programs in the shows they produce and tape? Issue to be discussed at future meeting.
- Video Provider Status: John and State Rep. Hwang still trying to set up meeting with DPUC.
- Political Forums and Policy: Kate gave report. Kate stated our current policy is loose enough to allow programs that fall within the policy parameters. Kate suggested allowing 6 months with shows and then re-evaluate.

- First Selectman Forum: May restart in April.
- State Political Forum: John asked members if moderator approach to show is appropriate. John will talk to Tony Hwang to discuss this.
- PR & Marketing: John suggested committee meet and review brochure and develop ideas for marketing channels 17 & 99. John reviewed marketing suggestions developed by Deborah with committee. Frank suggested using public service announcements. John asked members to give thought to this.
- Don Eng requested THS students get involved as web correspondents. Shawn suggested working with Tony Pijar. John stated he would like to include middle school students in this activity. Frank said he would like to assist with this project. John has contacted Deb Owens who suggested a possible Fall effort.

Guest and ex-officio member Frank Derak would like to assist committee with audio quality. Frank will tour studio and meet with Shawn to discuss his concerns and suggestions.

New member Amy will meet with First Selectman Herbst regarding financial support of equipment. Kate suggested Amy share Long Range Plan report with Herbst. Amy will determine how to have seniors more involved with TTCTAC.

Shawn asked Ken Mayo to contact him regarding sport or school events he would like to see broadcasted.

**To Dos from previous meeting:**

- THS studio renovation still moving forward. Jeff has met with architects. Bob Mincieli would like to tour studio.
- John will contact Dan Nelson at Town Hall regarding possible grant availabilities. Amy will follow up also.
- Logo- Shawn will follow up with students regarding logo.
- One Town/One book kicks off April 4<sup>th</sup>. Schools have partnered with Library. 38 + programs will be happening. 12 programs so far will be taped.

Meeting adjourned 9:27 am.

**Next meeting Thursday May 6<sup>th</sup>.**

**MARCH 11 TO-DOS**

- ▶ Members will discuss updating video cameras for certain videographers at future meeting.
- ▶ John & Sue will review video copy requests from Town Hall.
- ▶ Members to contact John with suggestions of possible candidates for Chamber of Commerce Small Business Scholarship.
- ▶ John & Shawn will review AT&T equipment. John will contact Tom Buckley to set up meeting regarding AT&T UVerse concerns.
- ▶ Copyright issue to be discussed at future meeting.
- ▶ John and State Rep. Hwang will set up meeting with DPUC.
- ▶ Members will give thought to PR & Marketing ideas.
- ▶ Frank & Bob will tour THS studio
- ▶ Amy will meet with Selectman Herbst to discuss financial support of TTCTAC plans.
- ▶ Ken Mayo will contact Shawn regarding sport or school events he would like to see broadcasted
- ▶ Deborah Cox to contact Sue Horton for available TV for use in Town Hall
- ▶ Jim Lang suggested we resend Baldwin-FDC Communication letter with new First Selectman Herbst's signature.
- ▶ Amy to consider how to make seniors more aware of TTCTAC.