

## **Town of Trumbull Ad Hoc Cable Television Advisory Committee**

Minutes of September 13, 2007 Meeting

In attendance: Kate Donahue, Shawn Tait, Jon Mark, Brian Highland, Jeff Hackett, Vince Fini, Donna Cassidy, Gary Cialfi, Peg Perellie, Laurie Villardito, Leisa Taylor, John Annick

The meeting was called to order at 8:04 AM by John Annick.

John made the following comments

- He apologized for not realizing it was Rosh Hashanah.
- The Tech Foundation is trying to figure out if it still exists and if it has money to distribute.

Motion to accept the minutes of the August meeting made by Peg, second by Jeff.  
Approved unanimously.

AT&T Meeting: John met with Mary Pat Healy, Ray Baldwin, Jim Lang. AT&T said they would pay for connecting to Channel 17 as well as a \$6 per sub fee.

New equipment is up and running. Picture quality has improved although there have been some power problems with the new classrooms at THS affecting Channel 17.

New scroll bar information management system allows prioritization of messages, end dates, etc. Shawn reports it is much easier to manage.

Still trying to get a videographer meeting with everyone attending. John Mark has been a great addition to our ranks.

St Joes submitted a grant request to Charter to buy editing equipment. No response, they are frustrated. Kate promised to try to move things along at the Council.

Working on a Police Department series – daily operations, scuba rescue, ride alongs, etc.

Leisa is still doing Trumbull Talks. Upcoming shows include chats with the new librarian, nurse, then will move on to Trumbull organizations. Martin Harold wants to help – HealthNet will be first. Planning to cover the THS football season and to do more team and club coverage.

Elections: Change to computerized balloting. Would like to do a show about the new machines. Also live election coverage with a “Results” show from the studio. Maybe short interviews with different candidates.

Peg Perellie is still providing Family U programming.

We are now programming overnight.

Gary Cialfi is planning a meeting with Deb Owen, John Mark, Shawn Tait and Joanne O'Connell to work on how the high school can make more use of the studio.

Shawn had the first AV Club meeting – 16 kids showed up! Starting to do morning announcements and interviews with team coaches.

We need more money. Budget time is coming. Baldwin wants to know what we want. Discussed getting \$\$ to hire a producer to start on a few projects parttime and then ramp up. Need to write a job description for a Program Director.

Shawn is working on a set o metrics to measure how we are doing - # of programs, program hours, etc.

Patty Z, John and Sue Horton, the new librarian met on managing the video archives at the library. Sue is looking at the library doing the copying. Policies for retaining programs.

The meeting was adjourned at.

**NEXT MEETING: October 25, 2007, 8:00 AM, Helen Plumb Building.**